

A graphic on the left side of the slide features a large, light blue circle containing white line art of a hand reaching upwards. Above the hand are several geometric shapes: a circle with a house icon inside, a triangle, a square, and a circle. The background of the slide is a dark blue gradient with diagonal lines.

SHALLOW SUBSIDY

*Planning &
Implementation*

[Link to Audio](#)

Agenda

- ▶ Welcome and Introductions
- ▶ Targeting, Identification, and Referral
- ▶ Federal Housing Program Coordination
- ▶ Planning and Partnerships
- ▶ Next Steps
- ▶ Questions

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SHALLOW SUBSIDY

*Targeting,
Identification &
Referral*

Targeting Considerations

- ▶ Local disaggregated data should be used to identify Veteran populations for targeting with a focus on equity and not furthering existing inequities or disparities.
- ▶ Veterans must be able to pay their portion of the rent when receiving Shallow Subsidy with the goal of increasing their income over time
- ▶ Possible groups of Veterans appropriate for Shallow Subsidy:
 - ▶ Senior Veterans
 - ▶ Veterans on a fixed income
 - ▶ Veterans with the ability to improve household income through employment or other means
 - ▶ Employed Veterans who remain significantly rent burdened without support
 - ▶ Veteran families
- ▶ Targeting should be approached from a position of screening Veterans into services where resources are sufficient to meet overall demand

Considerations in Identifying and Referring Veterans to Shallow Subsidy

Planning for the identification and referral of Veterans to Shallow Subsidy services whether within the SSVF program or the community's Veteran's system should include:

- ▶ Coordinating with fellow SSVF providers and other stakeholders in your community
- ▶ Setting a standard process for internal and external identification
- ▶ Leveraging existing internal case conference processes and external coordination meetings, e.g., by name list meetings

Supportive Services Review Process

As a part of the supportive services review, grantees should:

- ▶ Connect with the Veteran to review service needs
- ▶ Assess whether the need (and expectation) for supportive services is generally low
- ▶ Have a plan for ongoing engagement protocol

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SHALLOW SUBSIDY

*Federal
Housing Program
Coordination*

Federal Rent Subsidy Programs

SSVF Shallow Subsidy cannot be combined with Federal Rent Subsidy Programs

Case Planning Consideration: Proactively work to enroll Veterans on wait/interest lists using Shallow Subsidy as a bridge until permanent federal subsidy is obtained.

- ▶ HUD-VASH Voucher
- ▶ HUD
 - ▶ Section 8 Housing Choice Voucher
 - ▶ CoC and ESG funded Rental Assistance
 - ▶ Mainstream Vouchers
 - ▶ HOME Tenant-Based Rental Assistance (TBRA)
 - ▶ Section 811 Project Based Assistance
 - ▶ Public Housing – Federal funded operated by PHAs

Federal Affordable Housing Programs

SSVF Shallow Subsidy MAY BE combined with Federal Affordable Housing Programs

Case Planning Consideration: Proactively work to enroll Veterans on site-based waitlists. Re-house Veteran in a LIHTC unit based upon choice.

- ▶ Low Income Housing Tax Credit (LIHTC)
 - ▶ Coordinate with Housing Finance Authority to track the initial lease up of a LIHTC project in your community in order to refer Veteran in the initial development of the project's waitlist
 - ▶ Coordinate with the owner/property manager for referral to waitlist and ability to refer Veterans receiving Shallow Subsidy.

Federal Affordable Housing Programs

SSVF Shallow Subsidy CANNOT be combined with Federal Affordable Housing Programs

Case Planning Consideration: Proactively work to enroll Veterans on waitlists.
Re-house Veteran in a housing unit based upon choice.

- ▶ HUD Multi-Family Programs
 - ▶ Coordinate with the State grantee to understand waitlist priorities and ability to refer/bridge a Veteran receiving Shallow Subsidy
- ▶ HUD Multi-Family Programs
 - ▶ Section 811 and 202
 - ▶ Section 811 PRA

Local/State Rental Subsidy

SSVF Shallow Subsidy can be combined with a Local/State rental subsidy if allowed by that specific local or state program

- ▶ State/Local Affordable Housing with HOME financing (separate from HOME TBRA)
- ▶ State Housing Trust Fund Development Source
- ▶ State Housing Tax Credit Program
- ▶ Public Housing – State funded typically operated by PHAs

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SHALLOW SUBSIDY

*Planning
and
Partnerships*

Community Planning Document

2021 SSVF Shallow Subsidy Community Planning Document

Grantee:

Award No.

1. To develop a coordinated approach across all programs serving Veterans, SSVF, VAMC, HUD-VASH, and CoC staff should review data about the number of homeless Veterans in the community, barriers to housing including average cost burden, system disparities and local market rents, and share information about their current available resources and priorities. This review should be linked to local equity efforts and data to ensure SSVF Shallow Subsidy services and assistance overall is furthering equity and addressing disparities at the local level. Describe how your agency will use this data and local knowledge to center planning in equity.

Community Level Planning and Partnerships

SSVF Shallow Subsidy planning should include other grantees with shared geography, VAMC, HUD-VASH, Continuum of Care staff and other relevant partners when applicable

- ▶ **Plan & Strategize with a Focus on Equity**
 - ▶ Engage in data informed planning
 - ▶ Set the Shallow Subsidy rental assistance percentage that will apply to all Veterans in the community
 - ▶ Identify how you will target households

Community Level Planning and Partnerships

▶ Engage the Community

- ▶ Educate all system stakeholders about new service, targeting, and assessment processes available - especially Veterans and Veterans with Lived Expertise Groups
- ▶ Become familiar with all community resources so as to maximize resource utilization through the identification of “the best fit” for Veteran households based on individualized needs and preference, e.g., HUD VASH or CoC resources as alternative options
- ▶ Explore partnering with other non-Federal State or local resources to deepen subsidy, when applicable and available
- ▶ Collaborate with Continuum of Care (CoC), VAMC staff, stakeholders, and other local grantees to plan for how best to integrate the new service type in community planning

Community Level Planning and Partnerships

- ▶ **Engage the Community**

- ▶ Continue to Build Out Leadership and Planning Team

- ▶ Meaningful partnerships with specialized services/supports, e.g., Homeless Veterans Reintegration Program (HVRP)

- ▶ Plan to monitor program and system level outcomes

- ▶ **Refine** and update processes to include this new service type

- ▶ Integration of Shallow Subsidy as a part of SSVF service package

- ▶ Intentional part of shared housing strategy

- ▶ Referral pathways, processes, and tracking systems

Grantee Level Planning and Partnerships

► Update

- Financial Reporting and Projections
- Staffing and Caseload Planning
- Case Conferencing and Assessment Processes
- Continuous Quality Improvement Plan

► Create Messaging and Marketing Materials

- Landlords
- Veterans
- Community Partners

► Coordinate with team and local CoC for entry of Homeless Management Information System Reporting Requirements

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SHALLOW SUBSIDY

Next Steps

Next Steps: Grantees

- ▶ **All grantees must**

- ▶ Complete the SSVF Shallow Subsidy Community Planning Document and share with the appropriate SSVF Regional Coordinator by end of the day, **Friday, October 8th**. These documents will be posted on the SSVF website after review and approval by SSVF Program Office staff.
- ▶ (Start to) Implement the Shallow Subsidy service in your respective communities by **Monday, November 1st** – at the latest

Next Steps: SSVF Program Office

SSVF Program Office will continue to offer support and technical assistance

- ▶ Upcoming Webinars
 - ▶ Partnerships with HVRP and other employment programs
 - ▶ Office hours and feedback opportunities
- ▶ Community of Practices (CoPs) focused on Shallow Subsidy Implementation
- ▶ 1-1 support from RC/TA as needed
- ▶ TA and Community Resources, e.g, draft forms and flyers

THANK YOU!